

Santa Barbara LAFCO

Report on 2016 CALAFCO Annual Conference

January 7, 2016

2016 CALAFCO Annual Conference

- The 2016 CALAFCO Conference Planning Committee held a meeting on December 15, 2015, by conference call.
- Your Executive Officer and Commissioners Moorhouse and Welt, a serve on the Planning Committee.
- As a result of the conference call, a number of items were discussed, the most pressing was the need for a Conference Theme by the first week in January.
- The Theme sets the tone for the Conference Program and is a crucial ingredient for Conference Planning

2016 CALAFCO Annual Conference Themes

- A number of possible themes emerged from the Conference Planning Committee meeting. The following is a list of possible themes in no order of priority:
- Land, Air, and Sea: Diversity in Balance
- Orchards to Oceans: Strength in diversity
- Building a Platform: Stability with organized change
- Pinot to Piers: Celebrating California's diversity
- California: LAFCO's role in making it a great place to live and work
- Glass ½ full: How LAFCOs balance competing interests to keep CA great
- LAFCOs balancing interests: Making CA great
- Glass ½ full: Pinot to Piers
- Building a Platform: Stability with Organized Change

Annual Conference Themes (Cont'd)

- Other suggestions were:
- The Theme could tie to one of the primary goals of LAFCO; "preservation of prime ag-land" SB County has many examples of this, wine, flowers, strawberries and so on.
- Pamela Millers suggested: "When I think of Santa Barbara, I think of the diversity of your county. Your county is as diverse as the state of California. Perhaps you can use the term diverse or diversity or that concept in the theme?"
- Orchards to Ocean...or Ag to Ocean.... or California, unlimited potential for greatness!

2016 CALAFCO Annual Conference-Other Responsibilities

- Conference and SBLAFCO Logo
- Mobile Workshop and Special Event
- Sponsorships

Recommendation

It is recommended that the Commission Receive Report on 2016 CALAFCO Annual Conference in Santa Barbara –Provide Direction to Staff Regarding Conference including Theme for Conference/Mobile Workshop/Thursdays Banquet