

L A F C O M E M O R A N D U M

SANTA BARBARA LOCAL AGENCY FORMATION COMMISSION
105 East Anapamu Street ♦ Santa Barbara CA 93101 ♦ (805) 568-3391 ♦ Fax (805) 568-2249

December 10, 2015 (Agenda)

TO: Each Member of the Commission

FROM: Paul Hood *PLH*
Executive Officer

SUBJECT: **Report on the 2016 CALAFCO Annual Conference in Santa Barbara**

This is an Informational Report. No Action is Necessary

As the Commission is aware, the 2016 CALAFCO Annual Conference will be held at the Fess Parker Doubletree Hotel in Santa Barbara on October 26-28, 2016. Staff participated in the first conference call with CALAFCO Executive Director Pamela Miller on Wednesday, October 21st to discuss host LAFCO responsibilities.

In addition, Executive Director Miller and staff, will visit the Doubletree Hotel on December 9, the day before the December Commission meeting. A Schedule of Events and Function Space Charges for the hotel is attached. We will report on the site visit at the Commission meeting.

The Program Planning Committee is also taking shape. David Church, San Luis Obispo LAFCO Executive Officer, for the second year in a row, has volunteered to chair the Planning Committee. Your Executive Officer and Commissioners Moorhouse and Welt, have volunteered to serve on the Committee. In addition to LAFCO staff from throughout the State, four members of the CALAFCO Board of Directors will also serve on the Planning Committee.

SBLAFCO Areas of Responsibility: As mentioned at the November 5, 2015 Commission meeting, Executive Director Miller has identified several areas of responsibility for Santa Barbara LAFCO

Development of a Conference Theme: One of our responsibilities is to come up with a theme for the Conference. Recent conference locations and themes have been:

2015 – Sacramento – ***Confluence...LAFCO: Merging Ideas with Solutions!*** (this played off the confluence of the American & Sacramento Rivers, which is in Sacramento)

INFORMATION ITEM NO. 2

2014 – Ontario – ***LAFCO The Next 50 Years: Shaping communities for tomorrow with innovative ideas today*** (following up from the LAFCO 50-year anniversary – looking to the future)

2013 – Squaw Valley – ***Clarity of Vision: The Golden Age of LAFCO*** (playing off the clarity of Lake Tahoe and the 50th anniversary of LAFCO)

2012 – Monterey – ***The Power of Partnerships***

2011 – Napa – ***Exploring New Boundaries***

Conference and SBLAFCO Logo: One of CALAFCO’s requests for the Conference is to develop a Conference Logo. An example of the 2015 Conference Logo based on the Conference theme “Confluence...LAFCO-Merging Ideas...with Solutions!” is included with the attached 2015 Conference Announcement and Sponsorship Information.

There is also a need for Santa Barbara LAFCO to create a “better” Commission Logo. We may be able to do this in-house or with the help of a graphic artist. CALAFCO also has access to talented graphic artists. Our current logo is severely lacking and needs to be revised.

The new logo would be used for “Save the Date” flyers, advertising the Conference, the mobile workshop and the Wednesday evening special event. The new logo would also be used for SBLAFCO letterhead, staff reports, the website, and other uses.

Mobile Workshop and Special Events: Every year the host LAFCO organizes a Mobile Workshop on Wednesday morning before the Conference begins. The Mobile Workshop is an opportunity for the host LAFCO to showcase one or two unique locales or facilities that benefit the local environment. In the case of Santa Barbara County, there are an unlimited number of opportunities to travel and show off the County. It will be our responsibility to decide which area and/or facilities to showcase.

Sponsorships: CALAFCO generally takes the lead in recruiting Conference Sponsorships. Attached is a letter from CALAFCO and a Sponsorship Form from the 2015 Annual Conference. If possible, it would be extremely helpful to send a list of potential local sponsors to CALAFCO. For the first time this year, CALAFCO has funded a part-time sponsorship position on its staff.

Please contact the LAFCO office if you have any questions.

SCHEDULE 1

SCHEDULE OF EVENTS AND FUNCTION SPACE CHARGES

Date	Start Time	End Time	Function	Room	Setup	Agr
Tue., 25 Oct 2016	8:00 AM	24 hours	Office	Los Olivos Boardroom	Office	4
Wed., 26 Oct 2016	24 hours		Office	Los Olivos Boardroom	Office	4
Wed., 26 Oct 2016	8:00 PM	5:00 PM	Meeting	Anacapa East	Rounds	10
Wed., 26 Oct 2016	8:00 AM	5:00 PM	Exhibits	Santa Ynez Foyer	Special Setup	10
Wed., 26 Oct 2016	10:00 AM	12:00 PM	Pre-Conference Meeting	Sierra Madre	Half Rounds	120
Wed., 26 Oct 2016	1:00 PM	6:00 PM	General Session	Santa Ynez/San Rafael	Classroom	300
Wed., 26 Oct 2016	1:00 PM	5:00 PM	Breakout	Sierra Madre North	Rounds	80
Wed., 26 Oct 2016	1:00 PM	5:00 PM	Breakout	Sierra Madre South	Rounds	80
Wed., 26 Oct 2016	1:00 PM	5:00 PM	Breakout	San Miguel	Rounds	60
Wed., 26 Oct 2016	1:00 PM	5:00 PM	Breakout	Santa Rosa	Rounds	60
Wed., 26 Oct 2016	1:00 PM	5:00 PM	Breakout	Santa Cruz	Rounds	20
Wed., 26 Oct 2016	5:00 PM	7:00 PM	Reception	Reagan Room	Reception	250
Wed., 26 Oct 2016	8:00 PM	12:00 AM	Hospitality Suite	TBA	Reception	
Thu., 27 Oct 2016	24 hours		Office	Los Olivos Boardroom	Office	4
Thu., 27 Oct 2016	7:00 AM	8:00 AM	Continental Breakfast	Plaza del Sol	Rounds	300
Thu., 27 Oct 2016	8:00 AM	12:00 PM	General Session	Santa Ynez/San Rafael	Classroom	300
Thu., 27 Oct 2016	8:00 AM	5:00 PM	Exhibits	Santa Ynez Foyer	Special Setup	10
Thu., 27 Oct 2016	8:00 AM	5:00 PM	Breakout	Sierra Madre North	Classroom	80
Thu., 27 Oct 2016	8:00 AM	5:00 PM	Breakout	Sierra Madre South	Classroom	80
Thu., 27 Oct 2016	8:00 AM	5:00 PM	Breakout	San Miguel	Classroom	40
Thu., 27 Oct 2016	8:00 AM	5:00 PM	Breakout	Santa Rosa	Classroom	40
Thu., 27 Oct 2016	8:00 AM	5:00 PM	Breakout	Santa Cruz	Classroom	40
Thu., 27 Oct 2016	12:00 PM	1:00 PM	Lunch	Plaza del Sol	Rounds	300
Thu., 27 Oct 2016	12:00 PM	6:00 PM	Set-up for Dinner	Santa Ynez/San Rafael	Rounds	
Thu., 27 Oct 2016	6:00 PM	8:00 PM	Dinner	Santa Ynez/San Rafael	Rounds	300
Thu., 27 Oct 2016	8:00 PM	12:00 AM	Hospitality Suite	TBA	Reception	
Fri., 28 Oct 2016	24 hours	5:00 PM	Office	Los Olivos Boardroom	Office	4
Fri., 28 Oct 2016	7:00 AM	8:00 AM	Continental Breakfast	Plaza del Sol	Rounds	250
Fri., 28 Oct 2016	7:30 AM	8:30 AM	Board Breakfast Meeting	Fiesta Room	Hollow Square	30
Fri., 28 Oct 2016	9:00 AM	10:15 AM	Breakout	Sierra Madre North	Classroom	80
Fri., 28 Oct 2016	9:00 AM	10:15 AM	Breakout	Sierra Madre South	Classroom	80
Fri., 28 Oct 2016	9:00 AM	10:15 AM	Breakout	San Miguel/Santa Rosa	Classroom	80
Fri., 28 Oct 2016	8:00 AM	12:00 PM	General Session	Santa Ynez/San Rafael	Classroom	300

- AM and PM Breaks to be held in the Ballroom Foyer
- Subject to change with notice and with approval from the group.

CONFLUENCE...



CALAFCO 2015 CONFERENCE
★ SACRAMENTO ★

Announcing The 2015 CALAFCO Annual Conference



Hosted by Sacramento LAFCo

September 2 – 4, 2015

*Downtown Sacramento, California
at the Hyatt Regency*



Value-Added General and Breakout Session Topics

- Sustainable Groundwater Management Act Implementation – Where Do We Go From Here?
- Planning, Agriculture and Natural Resources – a Confluence of Ideas for LAFCo Solutions
- Urban Growth Boundaries and SOIs
- Leadership Practices in an Era of VUCA (volatility, uncertainty, complexity, ambiguity)
- The Impact of Climate Change on Land Use Planning
- Community Services Districts 101
- Fiscal Tools to Sustain Services
- LAFCo Technology for the 21st Century
- Exploring the New World of Broadband
- LAFCo Staff: The Magic Behind the Curtain

Plus many others!

Note: The Program is still being put together. The topics noted above represent only a portion of the program to be offered. All sessions are subject to change.

Special Highlights

Mobile Workshop

A special look at the physical confluence of the Sacramento & American rivers, followed by a tour of the largest and most progressive inland Waste Water Treatment Plant west of the Mississippi, and close with a tour of the Delta levy & habitat. Lunch at the historic Old Sugar Mill included.

**Wednesday from
8:00 a.m. to 12:30 p.m.**
(times approx..)

LAFCo 101

An introduction to LAFCo and LAFCo law for commissioners, staff, and anyone interested in learning more about LAFCo

**Wednesday from
10:00 a.m. to Noon**

Luncheon Keynote

Featuring **Ted Gaebler**,
*co-author of the National
best-seller Reinventing
Government*

Thursday Luncheon

Invaluable Networking Opportunities

- Commissioner Roundtable discussions on current issues
- Roundtable discussions for LAFCo staff, LAFCo counsel, and Associate members
- 9th CALAFCO Beer & Wine Competition and Reception
- Networking breakfasts
- Receptions

Hyatt Regency Downtown



Make your reservations now at the Hyatt Regency at the CALAFCO special rate of \$126. Find the link at www.calafco.org.

Mark your calendar and
plan to attend!

Registration is now open!
Visit www.calafco.org

April 1, 2015

**2014-2015
Board of Directors**

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GAY JONES
Sacramento LAFCo

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JULIE ALLEN
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CHERYL BROTHERS
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JENI TICKLER
Executive Assistant

1215 K Street, Suite 1650
Sacramento, CA 95814

Voice 916-442-6536
Fax 916-442-6535

www.calafco.org

2015 CALAFCO Conference Sponsorships

Dear Potential Sponsor:

Sacramento Local Agency Formation Commission is hosting the 2015 CALAFCO Annual Conference at the Hyatt Regency in downtown Sacramento on September 2 - 4, 2015. We invite you to consider a sponsorship for the conference.

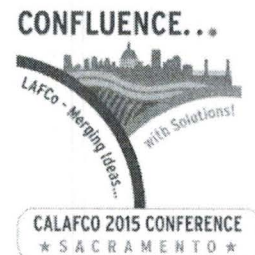
The conference provides an opportunity to meet and convey your message to approximately 300 Local Agency Formation Commission (LAFCo) commissioners and staff visiting from throughout the state. Commissioners include a host of elected officials such as county supervisors, city council members, special district directors and appointed members of the public. Sponsorships help underwrite CALAFCO's educational mission thereby keeping participation costs lower for LAFCo officials. This allows greater attendance and participation in this highly valuable educational and networking experience. The conference consists of a variety of general and breakout sessions, all addressing the latest and most relevant topics relating to the work of LAFCo in California.

This year's theme is *Confluence...LAFCo - Merging Ideas With Solutions!*

Sponsorships are available at five distinct levels and this year we are offering several new benefits to sponsorship:

✦ **Platinum Sponsors** are premium sponsors and presented prominently throughout the conference. Platinum sponsors are acknowledged on event signs and the conference program. Special recognition is given during the conference at general sessions. Additionally, platinum sponsors may have their company logo or website address included on the conference collateral give-away material. Platinum sponsors may include a brochure in the registration packet, and a display table in the conference registration area will be dedicated for your tabletop display and literature. You will also receive a full-page ad in the conference program. Platinum sponsors receive one complementary registration, and CALAFCO Gold Associate members who sponsor at this level will receive a second complimentary registration. **COST: \$4,500**

✦ **Gold Sponsors** are acknowledged on event signs and in the conference program. A display table in the conference registration area will be dedicated for your tabletop display and literature. Special recognition is given during the conference at general sessions. Gold sponsors may include a brochure in the registration packet and receive one complementary registration. **COST: \$2,500**



- ✦ **Silver Sponsors** are recognized in the conference program and on event signs, and special recognition is given during the conference at general sessions. A display table in the conference registration area will be dedicated to your organization's literature. Silver sponsors receive one complimentary registration. **COST: \$2,000**
- ✦ **Bronze Sponsors** are recognized in the conference program and on event signs. A table is provided in the registration area for your organization's literature. **COST: \$1,000**
- ✦ **Supporting Sponsors** are recognized in the conference program and on event signs. **COST: \$500**
- ✦ **Special Achievement Awards Banquet Table Sponsorships:**
 - ✦ This unique sponsorship will provide you with a table (for ten people) and dinner at our Thursday evening banquet, along with a tabletop sign with your business name and logo, and an acknowledgement in the dinner program. **COST: \$1,250**

This sponsorship includes only the Thursday evening banquet and no other programming for the day. One-day registrations need to be purchased if you also wish to attend sessions on Thursday or Friday.
 - ✦ If you wish to sponsor the table without attending the dinner, and have your company name and logo displayed on the tabletop sign and in the dinner program, you may do so for **\$250**.

The CALAFCO Board of Directors appreciates your consideration of support to make this a most memorable and successful event. The sponsorship form, the Conference Announcement, and an informational sheet on CALAFCO and LAFCo are included as part of this packet. Additional information about the conference program and facility can be found on our website at www.calafco.org. If you wish to support the Annual CALAFCO Conference this year, we request that you fill out the form and return directly to CALAFCO as soon as possible as the deadline to request a Sponsorship is July 24, 2015. If there is a different way you wish to provide sponsorship for this event, please do not hesitate to inquire. Thank you for considering support of CALAFCO and the conference. We look forward to seeing you in Sacramento!

Regards,



Pamela Miller
Executive Director

CALAFCO 2015 Conference

September 2 – 4, 2015
Hyatt Regency Downtown
Sacramento, CA

CONFERENCE SPONSORSHIP

PLEASE PRINT:

Firm Name (as you would like listed in program)

Contact Person

Title

Mailing Address

City, State, Zip

E-mail address

Telephone

Payment must accompany sponsorship form.
Please make checks payable to: "CALAFCO"
EIN: 94-3312376

Mail form and remittance to:

CALAFCO
1215 K Street, Suite 1650
Sacramento, CA 95814

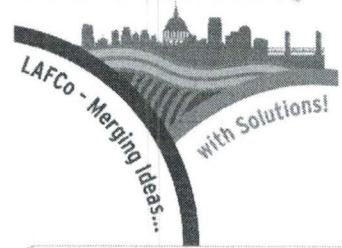
SPONSORSHIP DEADLINE:

Friday, July 24, 2015



CALAFCO
CALIFORNIA ASSOCIATION OF LOCAL AGENCY FORMATION COMMISSIONERS

CONFLUENCE...



CALAFCO 2015 CONFERENCE
★ SACRAMENTO ★

Please check your desired sponsorship:

- Platinum Sponsor** \$4,500
Includes one complementary registration. Gold Associate Members receive a second complimentary registration.
- Gold Sponsor** \$2,500
Includes one complementary registration.
- Silver Sponsor** \$2,000
Includes one complementary registration.
- Bronze Sponsor** \$1,000
- Supporting Sponsor** \$500
- Banquet Table** \$1,250
- Tabletop Sponsor** \$300

Please include a disk with your logo

Conference and Hotel Registration Information

Non-member sponsors may register for the conference at the member rates. Registration forms and information are available at www.calafco.org or by calling 916-442-6536. All attendees must be registered.

If you plan on staying at the conference, you will be able to make hotel reservations directly with the Hyatt Regency Sacramento via the on-line link at www.calafco.org or going directly to <https://resweb.passkey.com/go/2015LAFCAFC>. The CALAFCO special rate of \$126/night is available to all sponsors based on availability. Rates may increase after August 11, 2015 and rooms may not be available.



THANK YOU for your support!

INFORMATION ITEM NO. 2